



சர்தார் வல்லபாய் பட்டேல் சர்வதேச ஜவுளி மற்றும் மேலாண்மை கல்லூரி  
सरदार वल्लभभाई पटेल इंटरनेशनल स्कूल ऑफ टेक्स्टाइल्स एंड मैनेजमेंट  
**SARDAR VALLABHBHAI PATEL**  
**International School of Textiles & Management**  
Autonomous Institute, Ministry of Textiles, Government of India.

## CAMPUS CHRONICLES

*Stride towards Excellence*

*A bi-annual newsletter from Sardar Vallabhbhai Patel International School of Textiles and Management*

Volume 2 Issue 1

November 2019

### Vision

To emerge as an internationally renowned Centre of Excellence in Textile Management Education, Creating a strong cadre of professional managers who will become inspiring performers and decision makers, capable of attaining high standards and competitive edge to bring the Indian Textile Industry to the forefront.

### Mission

Mission is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs and leaders with strong cultural values and to provide an ambience to develop their skills to meet the challenges of the global business environment.

### From the desk of Director....

SVPITM is a unique institution which is constantly making strides in Textile Management excellence. The Institute has close association with various segments of value chain in textiles and management which ensures that management concepts and thoughts are inculcated with practical relevance. It is driven by a passionate board and faculty fraternities with rich industrial experience to mould the student community to meet the ever changing challenges in the industry.



We at SVPITM follow a unique industry need based curriculum incorporating benchmark higher education practices. The MBA curriculum is designed with Outcome Based Education framework. The PG program ensures that sufficient inputs are given to make the students industry ready and become successful entrepreneurs. The UG program has been designed with more practical sessions to become competitive technopreneurs. Industry exposure, experiential learning, internships, projects, invited guest lectures, value added courses on current topics and skill training are provided to the students with meticulous planning for transforming the students as management professionals. I hope that the newsletter, a platform for the academia to know about the happenings at our institute, act as a catalyst for all others and inspire them for personal and institutional glory. I would like to congratulate the editorial team for putting in untiring efforts to bring out this edition of "Campus Chronicles".

Prof. Dr. M. K. Gandhi  
Director

### From the desk of Head-Textiles....

In the backdrop of our nation being one of the emerging economies in the world, the contribution of Textiles towards the GDP of the nation has been profound, next to Agriculture. In this light, it's quite imperative to say that SVPITM which was established by the Ministry of Textiles, Govt. of India, acts as a catalyst in imparting and training the younger generation of our nation, valuable insights and greater acumen in the field of Textiles.

The Department of Textiles in SVPITM is committed to develop innovative ideas of young minds by providing the requisite exposure through various experiential activities, creative learning methodologies, industry connect, provision of a conducive environment for research activities etc. The department is vibrant in enriching the student's potential to the fullest which helps the student community to shine in academics as well as be technologically sound. In turn, it helps them evolve as successful textile professionals in the future.

The release of this issue of "Campus Chronicles" is indeed a stepping stone in the journey of reaching greater strides. I am happy to witness the overwhelming enthusiasm among eminent members of the institute towards their contribution in various activities of the institute. This shows the positive and creative drive of faculty and the students. We intend to continue presenting the inherent talents and creativity of our students and faculty members through Campus Chronicles. Happy reading to all!

Prof. S. Mohanraj  
Head - Textiles

#### From the desk of Head-Management...

It gives me immense pleasure to pen a few words as prologue to our in-house newsletter 'Campus Chronicles' exclusively meant for showcasing all the academic and co-curricular activities of students and faculty. I congratulate all the contributors and the editorial board for bringing out such a beautiful newsletter.

The School of Management is cherished with a motto of empowering students towards multifaceted development through learner centric curriculum and syllabi, value added programs, industry immersion programs and independent courses which will enhance their practical knowledge. "UPAGRAHA" is a dynamic and vibrant Management Association of SVPITM through which the institution not only celebrates the freedom of thoughts but also cultivates human values and concern for the environment. We inherited a strong foundation to march ahead towards the sweeping challenges of industry as well as society.

I wish my faculty team and students for success in all our endeavors.

Dr. M. Venkatalakshmi  
Head-Management

## AGILE CLUBS

The students are encouraged to develop their skill sets through active participation in Clubs and Association activities. In this context, various clubs like Fashion Club, Food Club, Eco Club, Photography Club, Idea Club, Health and Psychology Club, Endhira Club were inaugurated by inviting experts from varied industrial domains. Activities were organized by the club members on a weekly basis with active involvement of UG and PG students.

## E – Cell

E-Cell was inaugurated by Prof. V. Sriramulu, Former Professor In-charge, NEN and Mr. Chrish D Sekar, CEO, Fishnets India Pvt. Ltd., Trichy in the campus on 24.07.2019.



*Inauguration of E – Cell by Mr. Chrish D Sekar, CEO, Fishnets India Pvt. Ltd.*

## Eco Club

Eco Club was inaugurated on 30.07.2019. Mr. Rooban Shankar Raj, Project Director, District Rural Development Agency, Coimbatore was the Chief Guest.



*Inauguration of Eco Club by Mr. Rooban Shankar Raj, Project Director, DRDA*

## Fashion Club

Fashion Club was inaugurated on 13.08.2019. Mr. C.S. Balajee, Director, PSR Fashion & Lifestyles Pvt Ltd., Coimbatore was the Chief Guest.



*Inauguration of Fashion Club by Mr.C.S.Balajee, Director, PSR Fashion & Lifestyles Pvt Ltd.*

As part of observance of 150th anniversary of Mahatma Gandhi, a fashion show was organized in the college by Fashion Club which showcased Khadi garments designed by students of B.Sc. and MBA. The best designer and models were awarded during the event.



*Snapshot of Fashion Show organized at SVPITM*

A competition on Fashion Illustration was held by Fashion Club on 22.08.2019 for the students.

## Food Club

The inauguration of Food Club happened on 14.08.2019. Mr. Nirmal, CEO, Buddies Café, Peelamedu was the chief guest.



*Inauguration of Food Club by Mr. Nirmal, CEO, Buddies Café*

## Photography Club

Photography Club was inaugurated on 21.08.2019. Mr. Prabhu Shankar, Founder, Aruna Photography & Advertisement Film Media was the chief guest.



*Inauguration of Photography Club by Mr. Prabhu Shankar, Founder, Aruna Photography & Advertisement Film Media*

## Health & Psychology Club

The inauguration of Health and Psychology Club was held on 16.08.2019. Ms. Chellam Narendiran, Psychologist, Srijan Counselling Services, Coimbatore was the chief guest.



*Inauguration of Health and Psychology Club by Ms. Chellam Narendiran, Psychologist, Srijan Counselling Services*

## Idea Club

The inauguration of Idea Club was held on 14.08.2019. The chief guest was Mr. Periyasamy, CEO, Atal Incubation Centre, Tirupur.



*Inauguration of Idea Club by Mr. Periyasamy, CEO, Atal Incubation Centre*

A session on Team Building was organized by Idea Club for B.Sc. students on 16.08.2019.

## Social Responsibility Club

National Handloom Day was celebrated in our college along with the inauguration of Social Responsibility Club by Mr.Kungumaraju, General Manager, Sri Rangavilas Spinning Mills, NTC, Coimbatore on 07.08.2019.



*Inauguration of Social Responsibility Club by Mr.Kungumaraju, General Manager, Sri Rangavilas Spinning Mills*

Road safety awareness program was conducted to our students by Mr. K. V. Vinayagamoorthi, Safety training Officer on 07.08.2019.

## Management Association of SVPITM, "UPAGRAHA"

The Management Association of Sardar Vallabhbhai Patel International School of Textiles and Management (SVPITM) – "UPAGRAHA" organized a two day workshop on "Business Analytics using Tableau", as part of "Value Added Program" for the benefit of MBA students to gain insights on the nuances of business analytics using Tableau on 10th and 11th of July, 2019. The resource person was Mr. Karthik Veer, Chief Learner, Black Board Learning, Coimbatore.



*Two day workshop on "Business Analytics using Tableau" organized for II MBA Students in our campus*



*Market Road Show organized by the students of both B.Sc and MBA at our campus*

Grand Marketing Mela (Market Road show) was organized by the students of both B.Sc and MBA in the campus on 30.08.2019. It provided an opportunity to display their inherent entrepreneurial and marketing skills.

I Majorly, there were stalls showcasing fabrics & accessories designed by students, tattoo parlor & food stalls in the mela. People at large and students from various colleges visited the event.

A one day workshop on Lean Six Sigma was held for II MBA students on 16.10.2019. Dr.R.Chandrasekaran, Six Sigma Expert & Business consultant was the resource person.

## INDUSTRY CONNECT – INTERACTION WITH EXECUTIVES

Guest Lecture on the topic “Insights on Corporate Strategy with practical relevance” was conducted for the 2nd year MBA students on 20.07.2019.

A workshop on “Nuances to become a transformational leader” was organized to benefit II MBA Students on 07.08.2019. The resource person was Shri. P. Sureshkumar, Industry Consultant and Mentor-Knowledge Business School.



*Workshop on “Nuances to become a transformational leader” by Shri. P. Sureshkumar, Industry Consultant*

A Guest lecture was arranged for II MBA and III B.Sc. students on the topic “Merchandising Practices in the Garment Industry” on 21.08.2019



*Workshop on “Merchandising Practices in the Garment Industry” by Mr. G. Somasundaram, Textile Consultant*

A guest lecture on “Emotional Intelligence and Personality Determinants” was organized for I MBA students on 27.08.2019.

A workshop on “European Culture in Fashion and Process” was conducted for I B.Sc. students on 19.09.2019 by Mr. V. Jayamurugan, Project Manager & Corporate Trainer, SCM, Coimbatore.

A two day workshop on Placement Grooming titled “How to crack campus placement” was held in the campus for II MBA students on 26.09.2019 & 27.09.2019. Mr. Anjesh, Buyer Communicator spearheaded the session interactively and highly motivated the students.



*Two day workshop on Placement Grooming for II MBA students by Mr. Anjesh, Buyer Communicator*

A workshop on “Export Documentation” was conducted for I MBA students in the campus on 21.10.2019. Mr. Tamilarasan, Arasan Creation, Tirupur was the resource person.

A workshop on “Working Capital Management” was held for II MBA students by Mr. Manoj Krishnan, Working Capital Team, Kotak Mahindra Bank Ltd., on 03.10.2019.



*Workshop on “Working Capital Management” by Mr. Manoj Krishnan, Working Capital Team, Kotak Mahindra Bank Ltd*

On-Campus recruitment drive by Tommy Hilfiger & Calvin Klein was held in the campus for final year B.Sc and MBA students on 05.10.2019.



*On-Campus Recruitment by Tommy Hilfiger & Calvin Klein at our campus*

## STUDENTS' AMBIT – INDUSTRY VISITS

I MBA students visited Sri Rangavilas Spinning Mills (NTC), Coimbatore on 06.08.2019.



*Snapshots of Industry Visits Sri Rangavilas Spinning Mills (NTC), Coimbatore*

Students of II B.Sc. visited Knit Show 2019, Tirupur on 06.08.2019 which provided them real time exposure on event management and managerial skills.

An industrial visit to Shiny Knitwear, Tirupur was arranged for II MBA Students on 06.08.2019 which acquainted them about knitted garment manufacturing process.

II B.Sc. students visited Sri Suryodhaya Processing, Ellapalayam, Erode on 03.09.2019 which acquainted them about preparatory process related to dyeing and printing.



*Snapshot of Visit at Knit Show 2019, Tirupur*

Students of II MBA visited Gokila Garments, Tirupur on 04.09.2019 which acquainted them about Pattern making, Cutting & Sewing procedures.

I MBA students visited Grey Field Exports, Tirupur on 05.09.2019 which acquainted them about the nuances of export documentation and merchandising.

Students of III B.Sc. visited Intertek Testing Services, Tirupur on 05.09.2019 which acquainted them about testing of fibre, yarn & fabric.



*Snapshot of Industry Visit at Intertek Testing Services, Tirupur*



*Snapshot of Industry Visit at Shiny Knitwear, Tirupur*

Students of II MBA and III B.Sc. coordinated the activities of B2B Lounge and Fashion Show for the “Weaves 2019” event at Tex Valley, Erode which was an initiative of Ministry of Textiles. This opportunity enabled our students to gain real time exposure about Buyer and Seller communication and execution of top class fashion shows.



*II MBA & III B.Sc. students coordinating the Fashion Show and B2B Lounge at “WEAVES 2019” Event at TEX VALLEY*

## SKILL DEVELOPMENT PROGRAMS

### Certified Course on Fashion Designing

In association with Tamil Nadu Skill Development Corporation (Sponsored by TNSDC) a skill training program on “Assistant Fashion Designer” was organized in the institute for the public from 20.06.2019 to 26.09.2019. About 26 participants successfully completed the training.



*Snapshots of Skill Development Program on Assistant Fashion Designer*

## VALUE ADDED PROGRAMS

### Job Oriented Course on Textile Testing

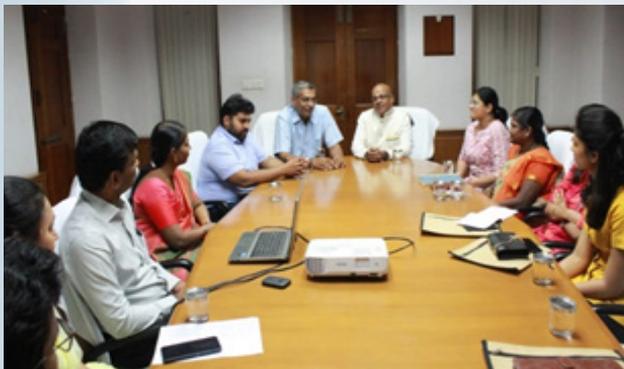
A job oriented course on the topic “Physical Testing of Textiles” was conducted at SVPITM for I B.Sc. Physics students of Sri Ramakrishna College of Arts and Science, Coimbatore from 16.09.2019 to 21.09.2019. About 60 students were benefitted out of the program.



*Snapshot of Value Added Program on “Physical Testing of Textiles”*

## MANAGEMENT DEVELOPMENT PROGRAMS

A two day Management Development Program in the quintessential topic “Increasing Profitability with Analytics for Textile & Retail Industry” was conducted in the campus on 06.09.2019 & 07.09.2019. Entrepreneurs, managers, mid-level associates of Textile and Retail organizations were the major beneficiaries of the program. Mr. Karthik Veer, Data Scientist and Analytics Consultant enlightened about the benefits of data driven insights through analytics. Mr. Sudarsan Rajagopalan, Managing Partner, Splendour Technologies Ltd., Coimbatore deliberated on the nuances of Textile & Retail Analytics.



*Two day MDP - "Increasing Profitability with Analytics for Textile & Retail Industry"*



*Outbound Activity at Kodiveri Waterfalls, Sathyamangalam conducted for B.Sc. 2019 batch students*

Orientation program for I MBA students was organized at Universal Peace Foundation, Thirumoorthy hills, Tamil Nadu. The outbound activities stimulated a positive spirit in students and helped them to have a better outlook towards the MBA program.



*Outbound Activity at Universal Peace Foundation, Thirumoorthy Hills conducted for MBA 2019 batch students*

## FACULTY DEVELOPMENT PROGRAMS

A one day FDP was held for the faculty members of SVPITM on 13.07.2019.



*One day FDP - "DISCOVER" at a resort in Pollachi*

Shri. Martin Robert associated with M/s Transfigure was the resource person who spearheaded the experiential faculty development program named "DISCOVER". The program was conducted at a resort in Pollachi. Various activities were conducted for the faculty members which focused on Team Building, Self-analysis, Attitude at work, Interpersonal Skills, Collaboration etc.

## OUTBOUND ACTIVITIES

Orientation program for B.Sc. 2019 batch students was conducted at Kodiveri Waterfalls, Sathyamangalam, Tamilnadu. It inculcated the nuances of positive attitude and team work in them.

## KUDOS TO THE WINNERS

Ms. Vedula Sri Gayathri, student of III B.Sc. was awarded “Best Designer 2019” in the Coimbatore Fashion Fest held at Hindustan College of Arts and Science, Coimbatore on 27.09.2019.



*Ms. Vedula Gayathri won the Best Designer Award at Coimbatore Fashion Fest*

Ms. Kavya A and Mr. Harishkumar B of II B.Sc. have presented a paper titled “Chitosan – A Natural Biocontroller” in Texminar 2019 conducted by Indian Institute of Handloom Technology, Salem on 04.10.2019.

Mr. Guruharinath M C S, Mr. Abheshek A M, Mr. Sureshkumar R and Mr. Jawahar A of II MBA had participated and won prizes in the Inter collegiate event ‘Emporia 2k19’ organized by PSG Institute of Management, Coimbatore on 18th & 19th October 2019.

Ms. Reethu, Ms. Anu Paulson and Ms. Vaishnavi of II MBA won awards for designing Khadhi Garments for the fashion fest held in the college on 02.10.2019.



*Ms. Reethu of II MBA won the “Best Designer Award” in the fashion show held at SVPITM*

Mr. Balbir Singh of I MBA has won prize in cookery competition held as a part of observance of National Unity Day on 31.10.2019



*Mr. Balbir Singh of I MBA receiving the prize for winning in the Cookery competition*



*Mr. Guruharinath and team won the First prize at the “Emporia 2019” Event at PSG IM*

Ms. Kavya A of II B.Sc. was awarded “Best Designer” at “WEAVES 2019” – Brand Runway International Fashion Show organized by TEX VALLEY in association with Confederation of Indian Industry (CII) on 27.11.2019.



*Ms. Kavya A of II B.Sc won the “BEST DESIGNER” Award at “WEAVES 2019” Fashion Show organized by Tex Valley*

## RESEARCH ENDEAVOUR

Mr. Ramasubramaniam, Assistant Professor, School of Textiles has published a paper on “Study on Extraction of Cephalopod’s Ink for Dyeing of Textile Materials” in Global Journal of Engineering Science and Research Management, August 2019, ISSN 2349-4506, pg - 31

Mr. Ramasubramaniam, Assistant Professor, School of Textiles has published a paper on “Evaluation of the Tensile and Impact Strength of Glass and Basalt Composite” in International Journal of Innovative Science, Engineering and Technology, Volume6, June 2019, ISSN(Online)2348-7968, pg-260

Dr. M. Venkatalakshmi, Head, School of Management has published an article - “Extended Value Chain for customers Delight through Out-bound Retail Logistics” in ‘International Journal of Innovative Technology and Exploring Engineering, Elsevier Scopus, ISSN: 2278-3075(Online), Volume-8, Issue - 9, July 2019, pg 3160-3165

Ms. Latha K, Librarian Presented a paper on “Application of Internet of Things (IoT) in Academic Libraries” in the International Conference on Transforming Academic Libraries: Vision 2030 (ICTAL 2030) at Sri Krishna College of Technology, Coimbatore on 15.11.2019.

## FACULTY STRIDES

Mr. Sugavanesh Sivraj, Assistant Professor, School of Management attended a discussion on Budget Analysis 2019 by Coimbatore Management Association on 11.7.2019 at Indian Chamber of Commerce Building, Coimbatore.

Mr. Sugavanesh Sivraj, Assistant Professor, School of Management attended a seminar on “Premier Academic & Placement Research Solutions for the 21st Century” hosted by EBSCO Information Services, India on 15.10.2019 at Taj Vivanta, Coimbatore.

Mr. Arun Karthik B, Assistant Professor, School of Management attended a discussion on Budget Analysis 2019 by Coimbatore Management Association on 11.7.2019 at Indian Chamber of Commerce Building, Coimbatore.

Ms. Latha K, Librarian, attended a seminar on “Premier Academic & Placement Research Solutions for the 21st Century” hosted by EBSCO Information Services, India on 15.10.2019 at Taj Vivanta, Coimbatore.

Dr.M.Venkatalakshmi, Head, School of Management attended a FDP on “NLP Techniques for Teaching Gen Z Students” from 04.11.2019 to 09.11.2019, organized by Sri Ramakrishna Arts and Science College, Coimbatore.

Dr.M.Venkatalakshmi Head, School of Management acted as the resource person and delivered a lecture on “International Business” for higher secondary students at PSGR Krishnammal Higher Secondary School for Girls on 22.11.2019.



*Dr.M.Venkatalakshmi delivering a lecture on “International Business”*

Ms. Mathangi. V, Assistant Professor, School of Management attended a FDP on “NLP techniques for Teaching Gen Z Students” from 04.11.2019 to 09.11.2019, organized by Sri Ramakrishna Arts and Science College, Coimbatore.

Dr.M.Bhuvaneshwari attended a FDP on Application of Industrial Engineering concepts in Apparel and Textile Industry organized by Departments of Textile Technology, Kumaraguru College of Technology, Coimbatore from 16th to 30th Nov 2019.

Mr. Ramasubramaniam P, Assistant Professor, School of Textiles represented the institute as Care Taking Officer during the Annual training NCC camp held in PSG College of Arts and Science from 21st to 30th Nov 2019, organized by 2(TN) Arty Battery NCC Coimbatore.



Mr. Ramasubramaniam P representing as Care Taking Officer of SVPITM at Annual training NCC camp



Graduation of 2017 MBA batch students

## STARTLING REMINISCENCES

### International Yoga Day Celebration

International Yoga Day was celebrated in the campus on 15.07.2019. Training on Yoga was provided to the students, faculty members and staff on the occasion.



International Yoga Day Celebration at SVPITM

### Convocation for 2016 batch B.Sc. and 2017 batch MBA students

15 Students of B.Sc. 2016 batch and 40 students of MBA 2017 batch have successfully graduated and were awarded by the Central University on 27.09.2019 at Central University of Thiruvapur. We wish them all the best for their future endeavors.



Graduation of 2016 batch B.Sc students

### Guinness World Record Attempt – “World’s Largest Jute Bag”

An attempt for the Guinness World Record to build the largest jute bag was created by visually challenged people along with students of SVPITM in association with Chandrans Yuva Foundation in the campus on 30.08.2019. A group of 9 visually challenged people stitched the jute bag measuring 20x10mts with the assistance of trans-genders and students of SVPITM. The record was completed in 5 hours from 09.00 am to 02.00 pm.



Snapshots of Guinness World Record Attempt held in the College Campus

## Launch of Handmade Organic Soap – “Locus Roots” prepared by our students

Innovative and Creativity thinking being the crux of marketing, students of SVPITM had developed a new product, an organic soap, named as “Locus Roots” which was launched on 30.08.2019. The soap is 100 percent organic, free from chemicals, developed by the students along with the guidance of faculty members. The product was launched by Padma Shri V.Nanammal who is India’s oldest Yoga teacher hailing from Coimbatore, Tamil Nadu, India.



*Product Launch of Handmade Organic Soap – “Locus Roots” by Padma Shri V. Nanammal*

## Vigilance Awareness Week

Vigilance Awareness Week in the theme “Integrity - a way of life” was observed in the campus from 28.10.2019 to 02.10.2019. Events like essay competitions, debate were organized in the college. Awareness by forming a human chain & Mime were organized in association with NTC Murugan Mills, Coimbatore.



*Snapshot of Vigilance Awareness Week*

## MoUs signed by SVPITM

MoU was signed with Atal Incubation Centre – Indian Institute of Information Technology, Kollam, Kerala on 06.09.2019 for exchange of resources and Assistive Research in the field of Internet of Things and Industrial Automation.

## NCC Training at SVPITM

National Cadet Corps (NCC) BLC cum CATC camp was setup by 6(TN) MED COY NCC, Coimbatore in the institute premises for 10 days, from 01.09.2019 to 10.09.2019. The strength of the camp was around 425 consisting of senior level students (boys & girls) from Institutions across Tamil Nadu & Pondicherry. Their schedule included Physical Training, yoga, drill and self development lectures.



*NCC Training from 01.09.2019 to 10.09.2019 at SVPITM*

## Artificial Intelligence (AI) and Deep Learning (DL) Workshop in association with IBM

IBM in association with SVPITM organized a session on 16.09.2019 at the institute. The scope of AI & DL and how students can benefit from as part of their curriculum were reiterated during the workshop. Nearly 68 participants from various institutions across Coimbatore participated in the session.



*Snapshot of IBM – Artificial Intelligence & Deep Learning Workshop at SVPITM*

## Swachhata Hi Seva - 2019 Event

SVPITM organized the “Swachhata Hi Seva-2019” event in the campus on October 2nd, 2019. Various events were conducted as part of the campaign towards Plastic waste management and Cleanliness in a befitting manner. Mr. Jogiranjana Panigrahi, IRS, Joint Secretary, Ministry of Textiles visited our campus on this occasion. He inaugurated the newly developed sport ground & CAD lab. Further, saplings were planted & awards were presented to the participants involved in the Guinness world record attempt.



Snapshots of “Swachhata Hi Seva” - Event

## Ayudha Pooja Celebration

Ayudha Pooja was celebrated at SVPITM campus on 05.10.2019.



Ayudha Pooja Celebration at SVPITM

## National Unity Day

Rashtriya Ekta Diwas or the National Unity Day is observed to pay tribute to our National Leader Sardar Vallabhbhai Patel. Integrity pledge was taken by the faculty and staff members of SVPITM during the occasion. Events like Cookery, White Board Painting, Sketching and Photography and Short Film Making were also held among the students. Mr. Kungumaraju, GM and Mr. Gunasekaran, HR of Ranga Vilas Mills - Coimbatore presided over the function.

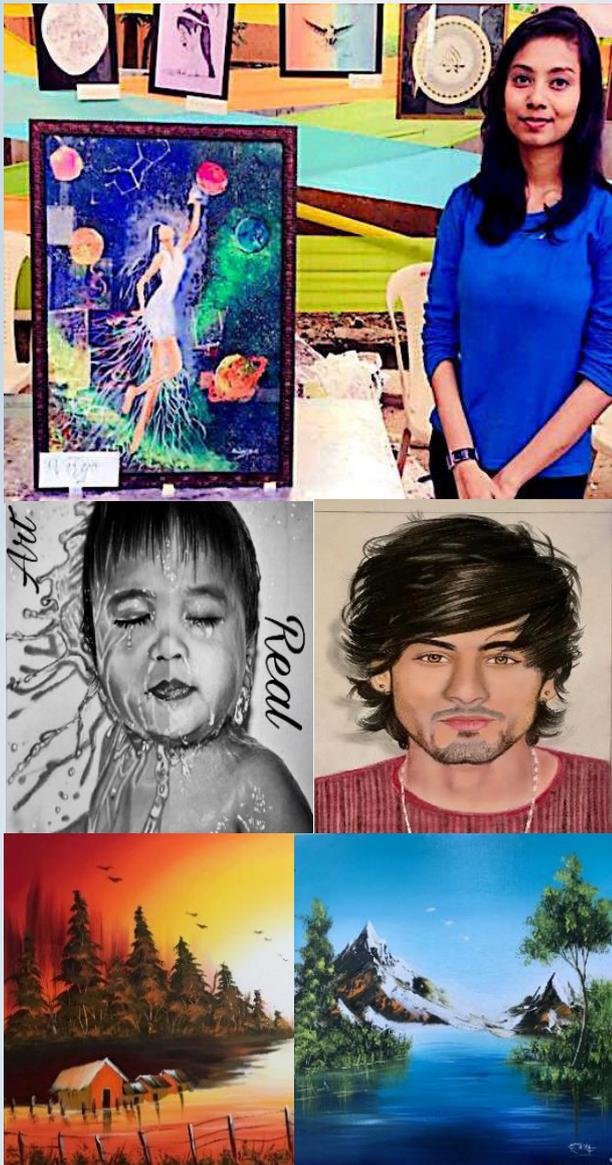


National Unity Day celebration at SVPITM

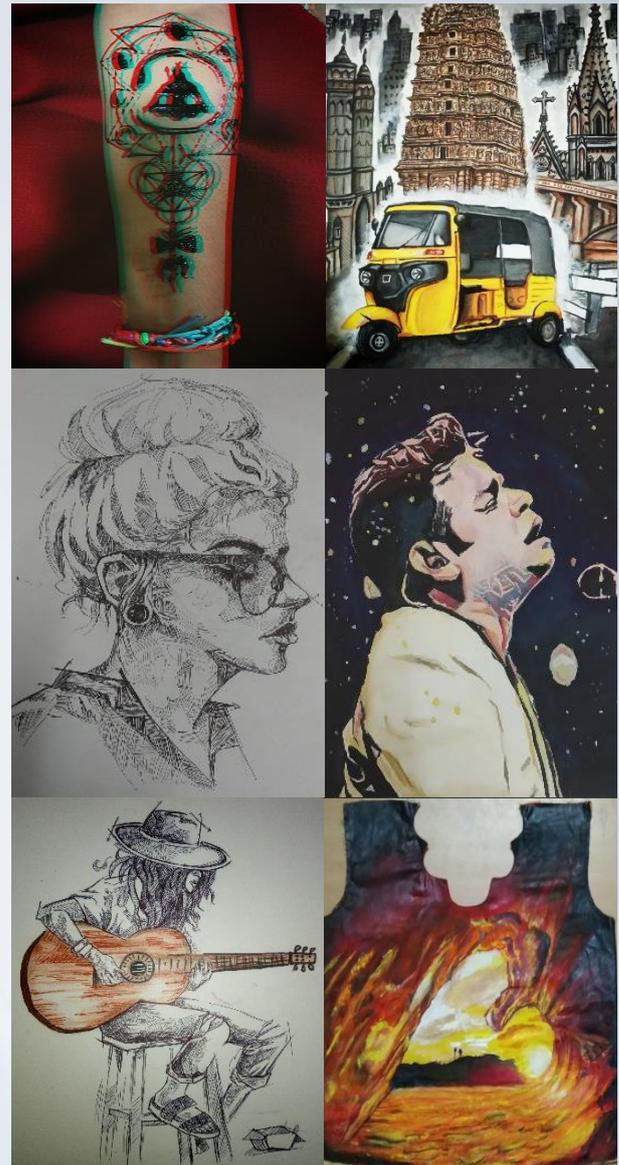
## TALENT SPOT

Rithika B is professional “Live Artist” who is pursuing MBA in Apparel Management in our College. She sketches portraits of people by observing them from a distance and that too in front of live audience. Right from the age of seven till now, she has sketched numerous portraits and excelled in all forms of painting like Tanjore, Pot, Warli, Stain glass painting etc. She forays into conducting workshops for interested students in the institute.

She is acclaimed as a prodigy in field of Arts by many experts. We wish her success in all her endeavors.



*Sketches by Ms. Rithika B of II MBA*



*Creative art works by Ms. Poornima M of II B.Sc.*

“Successful leaders see the opportunities in every difficulty rather than the difficulty in every opportunity”  
- Reed Markham

“As we look ahead into the next century, leaders will be those who empower others”  
- Bill Gates

### Chief Patron

Prof. Dr. M. K. Gandhi, Director

### Editorial Team

Mrs. Mathangi V, Asst. Professor, School of Management  
Mrs. Shanmuga Priya G V E, Asst. Professor, School of Textiles  
Mrs. Latha K, Librarian

**Phone number :** 0422-2571675, 08870 479675, 09843814145

**E-Mail :** admission@svpitm.ac.in, director@svpitm.ac.in

**visit us online @** [www.svpitm.ac.in](http://www.svpitm.ac.in)