



# SARDAR VALLABHBHAI PATEL

INTERNATIONAL SCHOOL OF TEXTILES AND MANAGEMENT

सरदार वल्लभभाई पटेल इंटरनेशनल स्कूल ऑफ टेक्सटाइल्स एंड मैनेजमेंट

Autonomous Institute, Ministry of Textiles, Government of India, Coimbatore - 641004

## Campus Chronicles

Stride towards Excellence

Volume 1 Issue 2

A bi-annual newsletter

May 2019

### Vision

To emerge as an internationally renowned Centre of Excellence in Textile Management Education, Creating a strong cadre of professional managers who will become inspiring performers and decision makers, capable of attaining high standards and competitive edge to bring the Indian Textile Industry to the forefront.

### Mission

Mission is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs and leaders with strong cultural values and to provide an ambience to develop their skills to meet the challenges of the global business environment.

### From the desk of Director....

SVPITM is a unique institution which is constantly making strides in Textile Management excellence. The Institute has close association with various segments of value chain in textiles and management which ensures that management concepts and thoughts are inculcated with practical relevance. It is driven by a passionate board and faculty fraternities with rich industrial experience to mould the student community to meet the ever changing challenges in the industry.

We at SVPITM follow a unique industry need based curriculum incorporating benchmark higher education practices.

The MBA curriculum is designed with Outcome Based Education framework. The PG program ensures that sufficient inputs are given to make the students industry ready and become successful entrepreneurs. The UG program has been designed with more practical sessions to become a competitive Technoprenors.



Industry exposure, experiential learning, internships, projects, invited guest lectures, value added courses on current topics and skill training are provided to the students with meticulous planning for transforming the students as management professionals.

I hope that the newsletter, a platform for the academia to know about the happenings at our institute, act as a catalyst for all others and inspire them for personal and institutional glory.

I would like to congratulate the editorial team for putting in untiring efforts to bring out this edition of "Campus Chronicles".

**Dr. M. K. Gandhi**

Director

### From the desk of Head-Textiles....

In the backdrop of our nation being one of the emerging economies in the world, the contribution of Textiles towards the GDP of the nation has been profound, next to Agriculture. In this light, it's quite imperative to say that SVPITM which was established by the Ministry of Textiles, Govt. of India, acts as a catalyst in imparting and training the younger generation of our nation, providing valuable insights and greater acumen in the field of Textiles.

The Department of Textiles in SVPITM is committed to develop innovative ideas of young minds by providing the requisite exposure through various experiential activities, creative learning methodologies, industry connect, provision of a conducive environment for research activities etc. The department is vibrant in enriching the student's potential to the fullest which helps the student community to shine in academics as well as be technologically sound. In turn, it helps them evolve as successful textile professionals in the future.

The release of this second issue of "Campus Chronicles" is indeed a noteworthy moment in the journey of reaching greater strides.

I am happy to witness the overwhelming enthusiasm among eminent members of the institute towards their contribution in various activities of the institute. This shows the positive and creative drive of faculty and the students.

We intend to continue presenting the inherent talents and creativity of our students and faculty members through Campus Chronicles. Happy reading to all!

**Prof. S. Mohanraj**  
Head – Textiles

### *From the desk of Head-Management....*

It gives me immense pleasure to pen a few words as prologue to our in-house newsletter ‘Campus Chronicles’ exclusively meant for showcasing all the academic and co-curricular activities of students and faculty. I congratulate all the contributors and the editorial board for bringing out such a beautiful newsletter.

The School of Management is cherished with a motto of empowering students towards multifaceted development through learner centric curriculum and syllabi, value added programmes, industry immersion programmes and independent courses which will enhance their practical knowledge. “UPAGRAHA” is a dynamic and vibrant Management Association of SVPITM through which the institution not only celebrates the freedom of thoughts but also cultivates human values and concern for the environment. We inherited a strong foundation to march ahead towards the sweeping challenges of industry as well as society.

I wish my faculty team and students for success in all our endeavors.

**Dr.M.Venkatalakshmi**  
Head-Management

### *From the desk of Placement Co-ordinator....*

Sardar Vallabhbhai Patel International School of Textiles & Management (SVPITM) has accomplished an outstanding placement season for the academic year 2018-2019. The placement season is almost over for this year with more than 25 companies participating in the placement process for recruiting our MBA and B.Sc students. We have achieved close to 90 percent placement with many new recruiters being added to the diverse portfolio of recruiters.

Recognizing SVPITM’s uniqueness of Textiles with Management, our students got offers from reputed corporates like Loyal Textiles, Jay Jay Mills, Vardhman Yarns and Threads, Raymonds, Tommy Hilfiger, Reliance Trends, Bolsas Reutilizables-Chile, BG Apparels, KG Denim, HEINI Sports, CMV Global Clothings, Designs Unlimited, Parrot Crow & BATA. The average annual package of the batch is Rs. 2.06 lakhs p.a. and highest package offered was Rs 8.40 lakhs p.a and about 5 % of the batch had multiple offers.

**Prof. Sugavanesh Sivaraj**  
Placement Co-ordinator

### *Agile Clubs*

The students are encouraged to develop their skill sets through active participation in Clubs and Association activities. In this context, Fashion Club, Food Club, Eco Club, Photography Club, Idea Club, Health and Psychology Club, Social Responsibility Club and Endira Club organized various events on a weekly basis with active involvement of B.Sc and MBA students.

### *Fashion Club*

On 30.01.2019, the Fashion Club of SVPITM organized a seminar on “**Visual Merchandising**”. Ms. Supriya Manoharan, Designer, Nadiya Design studio, Coimbatore was the Chief guest of the programme.



*Snapshot of Seminar on “Visual Merchandising” conducted by Fashion Club*

In the afternoon session, an Intra-collegiate competition on “**Real Model Draping**” was held in which students presented their models with differently fashioned draped garments. The Chief guest awarded prizes to the winners.

A workshop on “**Acrylic Painting**” was conducted by the Fashion Club on 11.01.2019. Ms.V.Prithika, Faculty, Management demonstrated about painting with Acrylics during the workshop.



*Snapshot of Workshop on Acrylic Painting*

### *Idea Club*

On 06.02.2019, the Idea Club of SVPITM organized an Intra-collegiate presentation competition “**Surmount 2019**” where students presented the startup stories of successful companies / brands.



*Snapshot of Intra-collegiate presentation competition “Surmount 2019”*

The club also organized personality grooming sessions for the students on 01.02.20219 which was handled by the Students of Management.

### *ENDIRA Club*

ENDIRA (Electronic Numerical Digital Integrators for Developing Rational Applications) Club was inaugurated on 09.10.2018 by Mr. M. P. Muthu Saravanan, Senior Quality Manager, NTT Data Services - DELL, Coimbatore. A Workshop on MS-Office was organized for the Students of our institute on 20.02.2019.

### *ECO Club*

Students of both B.Sc & MBA visited Santhosh Farms on 02.02.2019 to gain insights on “**Organic farming**”. Mr. Madhu Ramakrishnan delivered a talk on “**Nuances of Organic Farming**” to the students during the visit.



*Mr. Madhu Ramakrishnan, Owner, Santhosh Farms delivering a talk to students on the “Nuances of Organic Farming”*

### *Social Responsibility Club*

A poster presentation competition was conducted in the campus on the topic “**Water for Future**” by Social Responsibility Club on 19.02.2019.

Social Responsibility Club collected an amount of Rs. 8600 /- towards GAJA Cyclone Relief Fund which was paid to the Chief Minister Public Relief Fund.

### *Health and Psychology Club*

On 18.02.2019, a special lecture was organized on the topic “**Life Skills**”. Captain M. Ramasubramanian, Indian Navy delivered a scintillating talk to the students and faculty of SVPITM.



*Captain M. Ramasubramanian delivering a talk on “Life Skills”*

## Value Added Programs

The Management Association of SVPITM, "UPAGRAHA" is vibrantly organizing value Added Programs, Industry Connect Initiatives, Workshops and Training Programs which nurtured and motivated the MBA students to equip essential skill sets as per the current industrial requirements and gave them a platform to take up responsibilities in organizing various events and benefiting from them.



*Snapshot of Value Added Program on "Business Model Canvass"*

A two day workshop on "Business Model Canvass" was organized for the benefit of MBA students to gain insights on business canvass development on 10.01.2019 & 11.01.2019. The resource person was Dr. R. Chandrasekhar Menon, Founder Director, Servitude and Dean, Kalasalingam School of Business, Kalasalingam University. He deliberated on the nuances of preparing a business model which helps businesses to proactively strategize their operations based on current business demands.

A two day workshop on "Business Simulation Games" was conducted to benefit MBA students on 15.02.2019 & 16.02.2019. It provided insights on real time challenges faced by managers in businesses. The resource person was Dr. R. Chandrasekaran, Professor, Karunya School of Management, Coimbatore.



*Snapshot of Value Added Program – "Business Simulation Games"*

A two day workshop on "SPSS and Excel Proficiency" was organized for the benefit of MBA students to gain insights on the nuances of "Research Analysis using SPSS and Excel". The resource person was Dr. Kirupa Priyadarsini. M, Associate Professor, Centre – Head, HR, KCT Business School, Coimbatore.



*Snapshot of Value Added Program on "SPSS & EXCEL Proficiency"*

## Industry Connect – Interaction with Executives

As part of Industry Connect Initiatives, a Guest Lecture on "Capital Market Awareness" was organized on 23<sup>rd</sup> January 2019 for MBA students. **Mr. Thangaraj**, an eminent executive with over two decades of work experience across leading financial services companies was the resource person. The session provided insights on savings, income and expenditure, primary and secondary markets, systematic investment plans, BSE market offerings like cash market, derivatives, currency derivatives, debt market segments, interest rate derivatives, mutual funds etc.

A special lecture on "Innovative Textiles for Start-Ups" was conducted to benefit MBA students on 02.02.2019. **Thiru S. Periyasamy**, CEO, Atal Incubation Center, NIFT – TEA delivered a talk on the concept of Design Thinking, a solution based approach to solving problems. Thiru S. Periyasamy has professional experience, spanning more than three decades, in the area of Design & Development, TQM, Export Promotion and Cluster Development.



*Thiru S. Periyasamy delivering a talk on "Innovative Textiles for Start - Ups"*

A special lecture on “Fashion Illustration” by **Mr. K. Udhayakumar & Ms. S. Sharmila**, Trainers at Sadha Art Beat Gallery was organized to benefit B.Sc students on 07.02.2019.

Students of I MBA attended a one week “**Industry Immersion Program**” from 18.02.2019 to 22.02.2019. The program was intended to familiarize students to the current happenings and developments in different industry verticals. They were introduced to the current trends in the Textile Industry.

A special lecture on “Industrial Engineering pertinent to Apparel Industry” was organized on 4<sup>th</sup> and 5<sup>th</sup> March, 2019 for MBA students. **Mr. Praveen Kumar**, Consultant, Skilift Consulting demonstrated various techniques using real time data in Industry.

**Mr. R. Vijay**, Manager, Knitting Section, Velavan Fabric Knits, Tiruppur delivered a talk on “Knitted Fabric Manufacturing” on 29.03.2019 to benefit the II B.Sc., Textiles students.

A Special talk by **Lt. Esan**, Senior Director, CCUS (Center for Career in Uniformed Services) was organized for all the students of B.Sc to provide awareness on careers in uniformed services like Army, Navy, Air force etc.

As part of **Industry Institute Partnership Initiative**, Prof. Mohanraj S, Head, School of Textiles & Academic In-charge and Prof. Sugavanesh S, Placement In-charge visited reputed companies in Bangalore such as Shahi Exports, Future Lifestyle Fashions (FLF), Jockey and CultFit on 11<sup>th</sup> and 12<sup>th</sup> of February 2019 for enabling internship and placement opportunities to our B.Sc. and MBA students.

### *Kudos to the Winners*

Ms. Vedula Sri Gayathri (Designer) of II B.Sc and Ms. Agatha Anna Joseph (Model) of I B.Sc won the First Prize in “Real Model Draping” contest held in the campus on 30.01.2019.



*Ms. Vedula Sri Gayathri of II B.Sc and Ms. Agatha Anna Joseph of I B.Sc receiving the First Prize won in Real Model Draping Contest*

Ms. B. Kalaiselvi of I MBA won the First Prize in Elocution competition on “Women Empowerment” conducted in the campus on the occasion of International Women’s Day on 08.03.2019.



*Ms. B. Kalaiselvi of I MBA receiving the First Prize won in the Elocution Competition*

Ms. G. Gokilavani of I MBA participated in Logo design contest conducted by Kumaraguru College of Technology, Coimbatore on 21.03.2019.

As part of Pongal Celebration held in the campus on 12.01.2019, Students participated in the “Tug of War” Contest and eight students of I MBA – Abheshek, Nirmal, Shriram, Niranjana Kumar, Mohan Ramu, Ganesh Krishna and Ashif Ali won the First prize.



*Snapshot of “Tug of War” Contest held at SVPITM during Pongal Celebration*

29 students of I B.Sc attended the MEDCON – 2019’ World First Symposium, International conference on the “Role of Yoga and Meditation for Prevention and Treatment of Cardiovascular Diseases” and presented papers at AIIMS, Rishikesh on 09.03.2019 & 10.03.2019. The abstract of one of the students & that of Prof. C. Sathish Kumar, Faculty, School of Textiles was selected for publication in the PubMed journal (Elsevier publications).

Ms. Iswarya (Model) and Ms. Kalaiselvi (Designer) of I MBA participated in the “Recyclomania’ 2K19” contest held at SVPITM on 13.03.2019.

*Snapshot of  
Ms. Iswarya of  
I MBA during the  
“Recyclomania’ 2K19”  
Contest*



### *Students’ Ambit – Industry Visits*

Students of I MBA visited Sri Superior Dyeing, Tiruppur on 08.02.2019 to have a real time exposure on the subject “Textile Chemical processing”. They were accompanied by Prof. M. Prakash, Asst. Professor, School of Textiles.



*Snapshot of Industry Visit to Sri Superior Dyeing, Tiruppur  
on 08.02.2019 by I MBA students*

Students of II B.Sc. Textiles visited Aallwin Filaments, Karur on 16.02.2019 to get an exposure on Warp Knitting.

Students of II B.Sc. Textiles visited Creative Impex, Karur on 16.02.2019 to get an exposure on Home Textile Products.

Students of II B.Sc. Textiles visited Velavan fabric Knits, Tiruppur on 06.04.2019 to get an exposure on Weft knitting.



*Snapshots of Industry Visits*

### *Research Endeavour*

**Ms. M. Bhuvaneshwari**, Asst. Professor, School of Textiles published an article entitled “Development of Natural Fiber Nonwovens for Thermal Insulation” in International Journal on Applied Engineering Research, Vol.13, Issue 21, pp.14903-14907.

**Dr. M. Venkatalakshmi**, Head, Management published an article entitled “Decision-Making Process in Savings and Investments of Salaried Women: An Empirical Evaluation” in Research Directions, a Multi-disciplinary Research Journal, Impact Factor: 5.01723.

**Mrs. V. Mathangi**, Asst. Professor, School of Management published an article entitled “The Documentation of the Case Study of Siva Shankar Baba – The Greatest Spiritual Leader as an Icon of Transformational Leadership” in International Journal of Human Resource Management and Research (IJHRMR), ISSN 2249-7986, Volume 8, Issue 6, Dec 2018, pp 23-30.

**Mrs. V. Mathangi**, Asst. Professor, School of Management published an article entitled “Value Relevance of Modern Measures of Shareholders Value Creation and Traditional Accounting Variables with Share Prices – Analysis of Automobile Industry in CNX NIFTY” in International Journal of Financial Management (IJFM), ISSN(P): 2319-491X; ISSN(E): 2319-4928, Volume 8, Issue 2, Feb - Mar 2019, pp 1-14.

**Mr. C. Sathish Kumar**, Lecturer, School of Textiles published an article entitled “Science behind the Meditation - Most Effective Yoga Methods for Cardiovascular Diseases” and an article entitled “Reducing the Risk of Heart Disease by Yogic Practices” in PubMed journal (Elsevier publications).

## *Faculty Strides*

**Ms. S. Poornima**, Asst. Professor, School of Textiles has presented a conference paper on “Existence and Exponential Stability for Impulsive Stochastic Partial Functional Differential Equations with Poisson Jumps” in 84<sup>th</sup> Annual Conference of Indian Mathematical Society: An International Meet at Shri Mata Vaishno Devi University, Katra, Jammu & Kashmir from 27<sup>th</sup> to 30<sup>th</sup> November, 2018.

**Ms. M. Bhuvaneshwari**, Asst. Professor, School of Textiles has participated in a National Level Seminar on “Non-Wovens: Materials, Production Technologies and Applications” held at Dr.N.G.P Arts and Science College, Coimbatore on 14.12.2018.

**Mr. M. Prakash**, Asst. Professor, School of Textiles attended “NPTEL SPOC Workshop” conducted by NPTEL – IIT Madras on 19.01.2019.

**Mr. P. Ramasubramaniam**, Asst. Professor, School of Textiles delivered a talk in AJK College of Arts and Science, Coimbatore on the topic “Technical Textiles - An Overview” on 01.02.2019.



*Prof. P. Ramasubramaniam delivering a talk on “Technical Textiles” in AJK College of Arts and Science*

**Dr. M. Venkatalakshmi**, Head, Management and **Mrs. V. Mathangi**, Asst. Professor, School of Management had attended a workshop on “Union Budget 2019 & Important GST Amendments” at Indian Chamber of Commerce, Coimbatore on 20.02.2019.

**Dr. M. Venkatalakshmi**, Head, Management and **Ms. V. Prithika**, Lecturer, School of Management had attended a FDP on “MOOCs Blended Learning” at IIM Bangalore on 23.02.2019.

**Ms. V. Prithika**, Lecturer, School of Management had attended a workshop on “Student Guidance And Counselling Techniques” at Coimbatore Institute of Technology (CIT) on 07.03.2019 & 08.03.2019.

**Mrs. R. Anitha**, Asst. Professor, Department of IT had presented a conference paper on “Digitization of Waste Management” in the National Conference organized by Cheran Engineering College, Karur on 15.03.2019.

**Dr. M. Venkatalakshmi**, Head, Management and **Mrs. V. Mathangi**, Asst. Professor, School of Management had attended a two day workshop on “Commodity Derivatives” at Central University of Tamilnadu, Thiruvavur on 14.03.2019 and 15.03.2019.

**Mr. Prakash. M**, Asst. Professor, School of Textiles had successfully completed a NPTEL MOOC/FDP course on “Testing of Functional and Technical Textiles” during the period Jan-Mar, 2019.

**Mr. P. Ramasubramaniam**, Asst. Professor, School of Textiles had successfully completed a NPTEL MOOC/FDP course on “Testing of Functional and Technical Textiles” during the period Jan-Mar, 2019.

**Ms. M. Bhuvaneshwari**, Asst. Professor, School of Textiles had successfully completed a NPTEL MOOC/FDP course with Elite certification on “Testing of Functional and Technical Textiles” during the period Jan-Mar, 2019.

**Dr. M. Venkatalakshmi**, Head, Management had successfully completed a NPTEL MOOC/FDP course on “Foundation Course on Managerial Economics” during the period Jan-Apr, 2019.

**Mrs. V. Mathangi**, Asst. Professor, School of Management had successfully completed a NPTEL MOOC/FDP course with Elite certification on “Foundation Course on Managerial Economics” during the period Jan-Apr, 2019.

**Mr. Arun Karthik B**, Assistant Professor, School of Management had successfully completed a NPTEL MOOC/FDP course with Elite certification on “Foundation Course on Managerial Economics” during the period Jan-Apr, 2019.

### *Consultancy Services*

Report on '**Census on Power Looms in Tamil Nadu**': A socio-economic survey report on power loom weavers in Tamil Nadu was compiled and submitted to Department of Handloom and Textiles, Government of Tamil Nadu. Dr.C. Rameshkumar, Director, SVPITM, headed the project, Mr.S.Mohanraj, Academic in-charge, SVPITM was the Chief coordinator and Mr. Arun Karthik B, Assistant Professor, School of Management was the Coordinator of the project. The project was executed for a cost of Rs. 8.66 lakhs.

### *Skill Development Programs*

#### *Geo – Synthetics – A Day Seminar*

The Department of Handlooms and Textiles, Government of Tamil Nadu and Sardar Vallabhbai Patel International School of Textiles and Management (SVPITM) had jointly organized a day seminar on Geosynthetics at Chennai on 19.12.2019 for the Tamilnadu Government Officials belonging to Infrastructural Development, Members of Textiles, Civil & Real Estate Associations and budding entrepreneurs. Mr. Kumar Jayant, IAS., Principal Secretary Handlooms, Handicrafts, Textiles and Khadi Department, Government of Tamilnadu & Board Member-Sardar Patel Institute was the Chief Guest of the programme.

The programme included resource persons who were experts in various fields:

Dr.G.Venkatappa Rao, Former Head, Department of Civil Engineering, IIT, Delhi

Mr. M. Venkataraman, President, International Geosynthetics Society, Indian Chapter, New Delhi

Mr. V.K. Patil, Scientist, Bombay Textile Research Association (BTRA), Mumbai

Dr. Mahuya Ghosh, Scientist from Indian Jute Research Industries (IJIRA), Kolkatta

Mr. M. Sudhakar, Sr. General Manager, MaccaFerri Environmental Solutions, Hariyana

Mr. Saurabh Vyas, Head – Technical Services, TechFab (India) Industries Ltd, Gujarat.



*Snapshot of Geosynthetics Seminar*

#### *Seminar on Technical Textiles and its Opportunities in Defence Sector*

The Department of Handlooms and Textiles, Government of Tamil Nadu and Sardar Vallabhbai Patel International School of Textiles and Management (SVPITM) had jointly organized a seminar on “Technical Textiles and its Opportunities in Defence Sector” on 28.01.2019 at CODISSIA trade fair complex, Coimbatore. The seminar was part of the TEX TN, Textile product exhibition, organized by the Department of Handlooms and Textiles.



The seminar was delivered by two expert speakers namely, Ms. Neha Kapil, Sr. Scientific Officer, North Indian Textile Research Association (NITRA), Centre of Excellence for Protech, Ghaziabad and Dr. R. Indu Shekar, Scientist F, Defence Bio Engineering and Electro Medical Laboratory (DEBL), Defence Research and Development Organisation (DRDO), Bangalore.



*Snapshot of Seminar on “Technical Textiles and its Opportunities in Defence Sector”*

### ***Training for Assistant Managers of Handlooms Department***

The Department of Handlooms and Textiles, Government of Tamil Nadu organized a “Higher Diploma in Cooperative Management” for the newly recruited Assistant Directors of the department. As part of it, a four day Training Programme (01.02.2019, 04.02.2019, 26.02.2019, 27.02.2019) was organized by SVPITM where the trainees were given awareness on some basic concepts of Textiles and Management.



*Snapshot of Training for Assistant Managers of Handlooms Department*

### ***Technical Textiles Phase II – Idea Screening***

The Technical textiles phase II programme was held on 27.02.2019 and participants presented their ideas on “Product development in Technical textiles”.



*Snapshot of Technical Textiles Phase II programme*

### ***Startling Reminiscences***

### ***Pongal Vizha***

Pongal Vizha was celebrated at the Institute Premises on 12.01.2019. It was organized by the Maanavar Muthamizh Mandram. Various Competitions like கோலப்போட்டி (Rangoli), பொங்கல் வைத்தல் (Pongal Preparation), உரி அடித்தல் (Pot breaking with blindfold)) were held among the Faculty/Students on that day.



*Snapshot of Pongal Vizha*

### ***Republic Day Celebration***

70<sup>th</sup> Republic day was celebrated on 26.01.2019 at the Institute premises. Shri.P.Kungumaraju, General Manager, Sri Rangavilas Mills hoisted our National Flag at the Institute Premises. The Faculty/Staff and Students participated in the flag hoisting ceremony.

### **Swachhta Pakhwada – 2019**

Swachhta Pakhwada' 2019 is a "Fortnight Cleanliness Drive Initiative" promoted by Govt. of India to create awareness on cleanliness.

As part of the initiative, the Central Ministry of Textiles observed this fortnight mission from 01.03.2019 to 15.03.2019. In this light, SVPITM participated in the 15 days cleanliness drive by conducting various activities through clubs of the institute.

The first event of Swachhta Pakhwada was a National Level Intercollegiate Event - "**Project Mr. Clean**" held on 04.03.2019, organized by the **Idea Club** of SVPITM where students from various colleges presented innovative ideas on the concept of "**Waste Management**".

Captain M. Ramasubramaniam, Indian Navy was the Chief Guest of the event.



*Snapshot of Swachhta Pakhwada – "Project Mr. Clean" Event*

The second Swachhta Pakhwada event was organized by **Eco-Club**, an inter-collegiate competition on "**Poster Presentation**" which was held on 05.03.2019. The theme of the presentation was "**Bio Degradable Packing Alternative**".



*Snapshot of Swachhta Pakhwada - "Bio Degradable Packing Alternative" Poster Presentation*

The **IT Club** of SVPITM organized the third event, an inter-collegiate event on "**Digitization of Waste Management**" held on 07.03.2019, where students presented their ideas on developing "**Application Software for Waste Management**".



*Snapshot of Swachhta Pakhwada - "Digitization of Waste Management" Presentation by students*

The fourth event was the celebration of "**International Women's Day**" in the institute on 08.03.2019. A special talk on "**My Journey-College to Corporate to Entrepreneurial World**" by an eminent and enterprising person named **Ms. Megabarathi Selvaraj, Managing Director, Megabarathi Associates Pvt Ltd.** was organized for the students.



*Snapshot of International Women's Day Celebration*

On 12.03.2019, the **Social Responsibility Club** of SVPITM organized the fifth event of Swachhta Pakhwada, "**Flash Mob**" at Uzhavar Santhai, Singanallur, Coimbatore. About 20 students of SVPITM, performed a Flash mob demonstration with sweeping brooms and placards to create awareness about cleanliness to the farmers, retailers and working staff of Uzhavar Santhai as well as to the public.



*Snapshots of Swachhta Pakhwada - "Flash Mob" Event*

On 12.03.2019, the **Health & Psychology Club** of SVPITM organized a National level Seminar as part of Swachhta Pakwada cleanliness drive. The theme of the Seminar was "**Health & Hygiene**". The chief guest, **Mrs. Raji Srinivas, Consultant, Nutritionist, KMCH, Coimbatore** delivered a talk on the topic "Health & Hygiene in Today's Lifestyle"



*Snapshot of Swachhta Pakhwada – "Health & Hygiene" Seminar*

On 13.03.2019, the **Fashion Club** of SVPITM organized a National level inter-collegiate Designer Contest - "**Recyclomania 2K19**" as part of Swachhta Pakhwada where students from various colleges showcased their garments made out of waste materials.



*Snapshots of Swachhta Pakhwada – "Recyclomania 2K19" Event*

The **Food Club** of SVPITM organized a "**Traditional Cookery Competition – Cook Food without Toxicifying Ingredients**" on 14.03.2019 as the eighth and the last event of Swachhta Pakhwada for the students of SVPITM to emphasize the importance of eliminating waste (toxifying ingredients) in the food and lead a healthy life.

### *InQuizitive'2019 – State Level Inter School Quiz Competition*

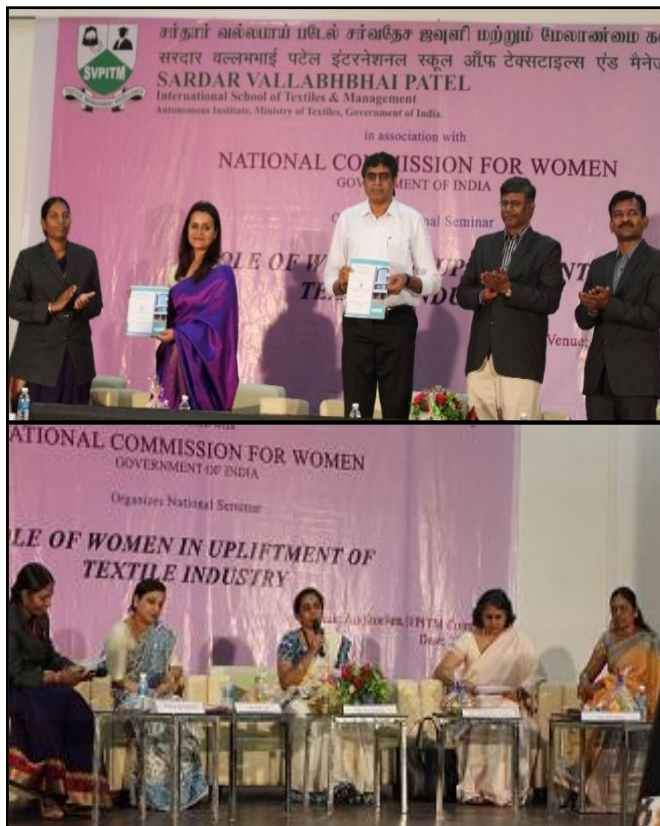
As part of Republic Day Celebrations, the institute organized a State Level Inter-School Quiz Competition for the Higher Secondary school students on 23.01.2019. Students of SVPITM hosted the entire programme. The Chief Guest, Mr. Vanangamudi, Managing Partner, JV Academy, Coimbatore awarded the prize to the winners.



*InQuizitive'2019, an Interschool Quiz competition held at SVPITM on 23.01.2019*

## National Level Seminar

A National Level Seminar on “Role of Women in Upliftment of Textile Industry” was conducted on 21.03.2019 at the institute, sponsored by the National Commission for Women, Govt. of India. Mr. Raja. M. Shanmugham, President, TEA and BoG member of SVPITM and Ms. Supriya Radharaman, Chief Operating Officer, The House of Angadi, Angadi Ventures, Bangalore were the Chief Guests. Eminent personalities in Textile domain acted as Panelists for the Seminar discussions. Entrepreneurs, employees of textile organization, members of research associations, academicians, research scholars and students were the participants. A total of 300 participants were benefitted from the Seminar.



Snapshot of National Seminar on “Role of Women in Upliftment of Textile Industry”

## CUCET Coaching Class

The Coaching classes for B.Sc and MBA aspirants who were appearing for Central Universities Common Entrance Test (CUCET) was held during 6<sup>th</sup> to 8<sup>th</sup> of May, 2019 in the institute. Dr. R. Chandrasekhar Menon, Dean, Kalasalingam School of Business, Kalasalingam University was the Chief Guest and Mr. P. Lingamoorthy, Joint Secretary, SIMA was the Guest of Honour during the inaugural function held on 06.05.2019.

## Talent Spot



Sketches by Bala Priyadarshini of I B.Sc



Sketches by Poornima. M of I B.Sc

### Chief Patron

Dr. M. K. Gandhi, Director

### Editorial Team

Mrs. Mathangi V, Asst. Professor, School of Management  
Mrs. Shanmuga Priya G V E, Lecturer, School of Textiles  
Mrs. Latha K, Librarian

Phone number : 0422-2571675,  
08870 479675,  
09843814145

E-Mail : admission@svpitm.ac.in,  
director@svpitm.ac.in  
visit us online @ www.svpitm.ac.in