



Campus Chronicles

Stride towards Excellence

Volume 1 Issue 1

A bi-annual newsletter

December 2018

Vision

To emerge as an internationally renowned Centre of Excellence in Textile Management Education, Creating a strong cadre of professional managers who will become inspiring performers and decision makers, capable of attaining high standards and competitive edge to bring the Indian Textile Industry to the forefront.

Mission

Mission is to impart vibrant, comprehensive and innovative learning to our students enabling them to be managers, entrepreneurs and leaders with strong cultural values and to provide an ambience to develop their skills to meet the challenges of the global business environment.

From the desk of Director....

SVPITM is a unique institution which is constantly making strides in Textile Management excellence. The institute has close association with various segments of value chain in Textiles and Management which ensures that management concepts and thoughts are inculcated with practical relevance.

It is driven by a passionate board and faculty fraternities with rich industrial experience to mould the student community to meet the ever changing challenges in the industry.

We at SVPITM follow a unique industry need based curriculum incorporating benchmark higher education practices.

The MBA curriculum is designed with Outcome Based Education framework. This PG program ensures that sufficient inputs are given to make the students industry ready and become successful entrepreneurs. The B.Sc. Textiles curriculum is designed with more practical classes to nurture industry ready graduates in Textile domain.

Industry exposure, experiential learning, internships, projects, invited guest lectures, value added courses on current topics and skill training are provided to the students with meticulous planning for transforming the students as management professionals.



I hope that the newsletter, a platform for the academia to know about the happenings at our institute, act as a catalyst for all others and inspire them for personal and institutional glory.

I would like to congratulate the editorial team for putting in untiring efforts to bring out this edition of “Campus Chronicles”.

Dr. C. Rameshkumar
Director

From the desk of Head-Textiles....

In the backdrop of our nation being one of the emerging economies in the world, the contribution of Textiles towards the GDP of the nation has been profound, next to Agriculture. In this light, it's quite imperative to say that SVPITM which was established by the Ministry of Textiles, Govt. of India, acts as a catalyst in imparting and training the younger generation of our nation, valuable insights and greater acumen in the field of Textiles.

The Department of Textiles in SVPITM is committed to develop innovative ideas of young minds by providing the requisite exposure through various experiential activities, creative learning methodologies, industry connect, provision of a conducive environment for research activities etc. The department is vibrant in enriching the student's potential to the fullest which helps the student community to shine in academics as well as be technologically sound. In turn, it helps them evolve as successful textile professionals in the future.

The release of this first issue of “Campus Chronicles” is indeed a stepping stone in the journey of reaching greater strides. I am happy to witness the overwhelming enthusiasm among eminent members of the institute towards their contribution in various activities of the institute. This shows the positive and creative drive of faculty and the students.

We intend to continue presenting the inherent talents and creativity of our students and faculty members through Campus Chronicles. Happy reading to all!

Prof. S. Mohanraj
Head - Textiles

From the desk of Head-Management...

Greetings to all,

It is a blissful experience in writing this opening note for Campus Chronicles-the biannual newsletter from SVPITM.

The team at school of management-SVPITM, is thriving with a unified vision to provide management graduates who can come out with turn around strategies for steadfast disruptive change in the industry and society.

Focus towards the vision, we at SVPITM conduct activities and emphasize the students to take up industry immersion programs.

The curriculum and syllabus of the program is designed in such a fashion that it provides ample opportunities for the students and faculty to engage in industry interface activities so that the students become industry ready.

To empower the students and instill in them managerial and leadership skills, we have devised activities such intra-management meets, community connect initiatives which they pursue on their own and get benefited.

I wish my faculty team and students All the best in all their present and future endeavors.

Dr. D. David Winster Praveen raj
Head-Management

Agile Clubs & Association

The students are encouraged to develop their skill sets through active participation in Clubs and Association activities. In this context, various clubs like Fashion Club, Food Club, Eco Club, Photography Club, Idea Club, Health and Psychology Club were inaugurated by inviting experts from varied industrial domains. Activities were organized by the club members on a weekly basis with active involvement of UG and PG students.



Glimpses of Club Activities conducted at SVPITM

The Management Association of SVPITM, “UPAGRAHA” was inaugurated which provided a platform for the MBA students to take up responsibilities in organizing events pertaining to Management. The Management Association was inaugurated in the SVPITM campus on 10.8.2018 by 02:30 pm. The inaugural function was organized in the presence of a Chief Guest, **Dr. R. Chandrasekhar Menon**, Dean - Kalasalingam School of Business & Professor Emiritus, Kalasalingam University.

Community Connect Initiatives

Community Connect Initiatives were conducted by MBA students at Panchayat Union Middle Schools at Dhoomanur & Nalla Goundenpalayam on 2nd & 6th August 2018.



Community Connect Initiatives at Panchayat Union Middle School, Dhoomanur & Nallagoundenpalayam

Industry Connect - Interaction with Executives & Academic Professionals

Mr. Sandeep Ramakrishnan, Director, Vaikunth Paper Boards delivered a talk on “Why MBA?” to benefit the MBA students on 19th July, 2018. He sensitized them about the opportunities and skills that could be accrued through MBA.

Mr. Gandhi, Soft skill trainer addressed the MBA students on “The Skills for Managerial Excellence” on 20th July, 2018.

Mr. Ramprasad, V Connect Distributors, Coimbatore delivered a talk on the topic “Being a Passionate Manager” on 20th July, 2018. He sensitized about the skills that are needed to differentiate a passionate managers from others.

Dr. K. Selvaraju, Secretary General, SIMA motivated the students and provided valuable insights on the “Prospects in Textile Sector”. **Dr. P. Suresh Kumar** delivered a talk about “Resume Building” to benefit the MBA students. He explained about the process and the format of building a quality resume.

A thought provoking session on the nuances of “Managerial Skills” was conducted by **Prof. Gnanaharan** on 29th June, 2018. **Ms. Janaki**, Wellness Trainer delivered a talk on “Personal Wellness and Life Skills” on 2nd July, 2018 which enlightened the students about the importance of Life skills and Personal wellness in the development of a fruitful career for the MBA students.

Mr. T. S. Santhosh Sundar, Assistant Design Manager, Reliance Trends, Bengaluru delivered a talk on “Fashion Portfolio Development” on 4th Aug, 2018 to benefit the Final year B.Sc students.

Mr. Sudarsan Rajagopalan, Managing Partner, Splendour Medicare Technologies, Coimbatore delivered a talk on “Creativity and Innovation” on 28.09.2018 and students of both B.Sc and MBA presented their innovative ideas.

Dr. Atanu Ghosh, Professor at the SJM School of Management, IIT Bombay delivered a talk on "Supply Chain Management in Apparel Industry" for MBA students on 1st Sept 2018.

Mrs. Pavithra Raghunath, Planning and Strategy Manager, Air Asia (India) Ltd., Bengaluru delivered a talk on “The Journey from Customer Experience to Customer Happiness – Your Role” to benefit the MBA students on 7th of Sept 2018.

Mr. Kirubhakaran, Senior Industrial Engineer, Evolv Clothing, Chennai delivered a talk on “Line Balancing in Apparel Production” to benefit the III B.Sc students on 1st Oct, 2018.

Dr. P. Ganesan, Assistant Professor, Dept. of Textile Technology, PSG College of Technology delivered a talk on “Dyeing Process and Machineries” on 30.8.2018 to B.Sc students.



Snapshots of Industry Connect Initiatives

Dr. Mariyam Adnan, Assistant Professor (SG), Department of Apparel and Fashion Design, PSG College of Technology delivered a talk on “Fashion Show” to the students of MBA on 17.10.2018. **Mr. S. Sathish Kumar**, Assistant Professor (SG), Dept. of Nanotechnology, Sri Ramakrishna Engineering College delivered a talk on “Plasma Technology” for the benefit of B.Sc students who gained valuable insights.

Dr. M. Latha Maheswari, Head of Maths Department, PSG Arts College addressed the I MBA students on “Network Techniques in Operation Research” on 24.10.2018.

Dr. Rathinamoorthy, Assistant Professor, PSG Tech, Coimbatore demonstrated a workshop on “Overlock and Flatlock Machines” on 1st Nov, 2018 for the II B.Sc students to impart practical knowledge on Apparel Production Machinery and Equipment.

Value Added Programs

A one week Value Added Course on “Tally 6.4 with GST” was conducted to benefit the II MBA students from 06.08.2018 to 10.08.2018 which enlightened them about the practical application of accounting and GST procedures.

A one day workshop on “Export Procedures and Documentation” was organized on “Export procedures and documentation” by **Haaji Ln. B. Saifudeen**, CEO, EX-IM Shipping Services, Coimbatore to benefit the MBA students on 1st Oct, 2018.



Snapshots of Value Added Programs

Kudos to the Winners

Mr. D. Rajarajan, Mr. T. V. Shivasankaran, Mr. A. Allen Jijo and Mr. P. Vineeth of III B.Sc have won First Prize in Product Launch Contest in the event of “Magma’ 2018” organized by Jay Shriram, School of Management Studies, Tiruppur on 03.03.2018.

Mr. Mugilnilavan K of II B.Sc won Second Place in T-Shirt Designing event organized by VIT Fashion Institute of Technology, VIT Chennai on 06.09.2018.

Ms. Vaishnavi C and Mr. Nirmal R of I MBA won the “Best Paper Award” at the National Conference on “Entrepreneurship and Women Empowerment” held at NGP Arts and Science College, Coimbatore on 20.09.2018.

Mr. Vishnu Keerthan G of II MBA won Second Prize in B-Plan Competition conducted by Govt. Arts College, Coimbatore in association with the Department of Tourism, Govt. of Tamilnadu and Airports Authority of India on 26.09.2018.

Ms. Swathi S of II B.Sc and Mr. Rajarajan D of III B.Sc won the First Prize in T-Shirt Designing Competition in of National Level Technical Symposium held in Angel College of Engineering and Technology on 29.09.2018.



D. Rajarajan, Mr. T. V. Shivasankaran, Mr. A. Allen Jijo and Mr. P. Vineeth of III B.Sc receiving the First Prize for winning in Product Launch Contest



Mr. Mugilnilavan K of II B.Sc receiving the Prize won in T-Shirt Designing Competition

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Mr. Vishnu Keerthan G of II MBA receiving the Prize won in B-Plan Competition



Ms. Swathi S of II B.Sc & Mr. Rajarajan D of III B.Sc receiving the First Prize won in T-Shirt Designing Competition

Students’ Ambit - Industry Visits

As part of one-week Orientation Program, various industrial visits were organized. II MBA students visited PSGTECH’s COE INDUTECH, dedicated for Research in

Industrial Textiles on 28th June, 2018. It enabled them to have a real time exposure about Testing Methodologies in Technical Textiles.

On 3rd July 2018, II MBA students visited Amazing Garments, Tiruppur accompanied by Mr. Praveenkumar, Skilift Consulting which enabled them to gain insights on the technicalities of Industrial Engineering. He also delivered a talk on "Industrial Engineering and Management systems" on 4th July, 2018 which enabled the II MBA students on aspects related to Industrial Engineering like Target fixing, Efficiency improvement etc. II MBA students visited Organic Cotton farm at Salem on 13.07.2018.

I MBA students visited Murugan Mills, TexValley, Erode & CBC Fashions, Tirupur in the month of July, 2018.

Students of II B.Sc along with faculty members visited Pioneer Processing India to have a real time exposure on Textile Chemical Processing.

Students of II B.Sc visited Sree Vari Apparels, Coimbatore accompanied by faculty members on 15th Sept, 2018.

Students of I B.Sc visited NTC Sri Rangavilas Mills, Coimbatore accompanied by faculty to get an exposure about Yarn and Fibre Manufacturing on 19th Sept 2018.

Students of II MBA visited Avery Dennison, Bengaluru accompanied by faculty members on 20th Sept, 2018.



Glimpses of Industrial Visits

A two day Outbound Training program was conducted by LEAP Academy to I MBA students on 26th and 27th of July, 2018 that enabled to enhance their team performance through experiential learning.



Snapshots of Outbound Training Program at Leap Academy

Skill Development Programs

Technical Textiles Workshop

The Inaugural of "Technical Textiles" workshop for the budding entrepreneurs was graced by **Mr. O.S. Manian**, Hon'ble Minister of Handlooms and Textiles, Govt. of Tamil Nadu, presided by **Mr. S.P. Velumani**, Hon'ble Minister of Municipal Administration, Rural Development and Implementation of Special Program, Govt. of Tamilnadu on 10.03.2018. In this light, Sectorial Programmes comprising of workshops, classroom sessions and industry visits were organized in the area of Medical Textiles, Industrial/Packaging Textiles, Agro/Home Textile during the month of April and May, 2018.



Inaugural of Technical Textiles Workshop

A two days Technical Textiles Training Programme was conducted during 28.07.2018 & 29.07.2018 for Staff of the Tamilnadu Textile Corporation Ltd., Coimbatore which was organized along with Department of Handlooms, Govt. of Tamilnadu. **Mr. K. Natarajan**, Managing Director, Tamil Nadu Textile Corporation, Coimbatore was the Chief Guest of the programme.



Snapshots of Technical Textiles Workshop

Management Development Programs

A one week Induction and Training Program was conducted for National Textile Corporation Ltd., (SRO) Management Trainees at the Institute Premises during the month of May, August and October.



Snapshots of Management Development Programs

Faculty Development Program

A Faculty development program was organized to the entire faculty in the organization for six days during the month of June, 2018. It was attended by 16 participants comprising of faculty members of Textiles and Management.



Snapshots of Faculty Development Program

Research Endeavour

Dr. D. David Winstar Praveenraj published a conference paper entitled “Case Study on Epitome of Women Entrepreneurs” in the National Conference on Entrepreneurship and Women Empowerment (NCEWE-2018) held in Dr. NGP Arts and Science College, Coimbatore.

Dr. S. Aruna published an article entitled “Effect of metal oxide charge transfer layers on the photovoltaic performance of carbon nanotube heterojunction solar cells” in Materials Letters, Vol. 220, pp. 249-252.

Dr. S. Aruna published an article entitled “New Heterojunction Solar Cells using Copper Oxide Ingrained MWCNT: Fabrication and Performance Analysis” in Solar Energy, Vol. 166, pp. 195-202.

Mrs. Mathangi V. published a conference paper entitled “Case Study on Epitome of Women Entrepreneurs” in the National Conference on Entrepreneurship and Women Empowerment (NCEWE-2018) held in Dr. NGP Arts and Science College, Coimbatore.

Faculty Strides

Dr. M. Venkatalakshmi, Assistant Professor and **Ms. Prithika**, Lecturer of School of Management attended the National Conference on “Corporate Bond Market” organized by ASSOCHAM in Hotel Radisson Blu, Coimbatore on 29th June, 2018.

Dr. M. Venkatalakshmi, Assistant Professor and **Ms. Prithika**, Lecturer of School of Management attended a workshop on Digital Marketing organized by Coimbatore Institute of Technology (CIT) on 21.08.2018.

Ms. Prithika, Lecturer, School of Management attended a Faculty Development Program on “Entrepreneurship” organized by PSGR Krishnammal College for Women, Coimbatore on 10.11.2018.

Alumni Re-union

The college organized a one day Alumini Re-Union of 2007-09 batch on 20-05-2018



Alumini Re-union, Batch 2007-09

Startling Reminiscences

International Yoga Day 2018 was celebrated in the SVPITM Campus on 21.06.2018. The Institute organized different yoga sessions for the Faculty, Students and Staff members.



Snapshots of Yoga sessions conducted during International Yoga Day at SVPITM

The 72nd Independence Day was celebrated at the SVPITM campus. Various events like oration, patriotic songs, dance and arts were conducted on 15.08.2018.



Glimpses of 72nd Independence Day Celebration at SVPITM

The birth anniversary of former Prime Minister Late Rajiv Gandhi (20.08.2018) is observed as Sadbhavana Diwas by the Ministry of Youth Affairs and Sports, Government of India. As part of this programme the Students, Faculty and staff gathered and took a pledge.

Hindi Diwas was celebrated on 14.09.2018 at the Institute Premises. In connection with that, various completions like Essay writing, Poem recitation, and English Paragraph to Hindi Translation was conducted for the UG as well as PG students.

The Navarathri celebration was initiated at the SVPITM campus by the Maanavar Muthamizh Mandram during 08.10.2018 to 17.10.2018 at the college. During these days, eminent speakers were invited and cultural events were organized.



Glimpses of Navarathri Celebration 2018 at SVPITM

The college observed the birth anniversary of Sardar Vallabhbhai Patel on 31.10.2018 as Rastriya Ekta Diwas (National Unity Day). In connection with this, various events like Dance, Drawing/Sketching, Rangoli, Fashion Show, Run for Unity (Marathon 2 kms), Sapling Plantations were organised in association with the National Textile Corporation (SRO), Coimbatore.



The college observed Vigilance Awareness Week from 29.10.2018 to 03.11.2018. In connection with this, the events viz Mime/Drama were conducted at District Employment Office, Coimbatore. Further, Essay Writing, Cartoon Sketching competitions were conducted in association with NTC (SRO), Coimbatore. Elocution competition was conducted in association with The Hindu, Coimbatore.



Events Organized in connection with Vigilance Awareness Week

Talent Spot



Sketches by Bala Priyadarshini, I B.Sc



Sketches by Poornima S, I B.Sc

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